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DR HADWEN TRUST LAUNCHES BRAIN BOX APPEAL

Charity aims to expand research into brain diseases

TOP medical research charity the [Dr Hadwen Trust for Humane Research](http://www.drhadwentrust.org) (DHT) has launched a nationwide ‘Brain Box Appeal’ to improve understanding of brain diseases such as mental health, epilepsy and bipolar disorder.

The appeal follows a warning from the World Health Organisation that an increase in mental health issues means urgent investment in new treatments for psychiatric disorders and brain diseases is needed.

The Brain Box Appeal will build on very promising and ethical research into brain disease already underway.

Kailah Eglinton, Chief Executive of the DHT, said: “The majority of neurophysiology research to date has been conducted using highly invasive techniques on primates, rodents, rats, rabbits, dogs and cats.

“But, animals are poor predictors of such uniquely human conditions which is why most animal research fails. We want to improve our understanding of these devastating diseases through high quality research that doesn’t harm animals.”

The DHT has scientists and researchers around the UK working on promising brain-related projects. The Brain Box Appeal will help continue this work and develop cutting-edge technologies that result in more human-relevant science.

How to help

- £10 buys 50 cryogenic vials to store human brain tissue samples
- £50 buys 100 test tubes for carrying out research
- £150 buys 500 centrifuge tubes for separation and purification
- £250 buys 50 cell culture plates
- £500 buys 500 culture flasks for growing cells
- £1000 buys a 2-hour non-invasive brain research scan

To donate to the Brain Box Appeal, or for further information, visit www.drhadwentrust.org

Ends



Notes to editor:

The Dr Hadwen Trust for Humane Research (DHT) is the UK's leading medical research charity funding and promoting the development of techniques and procedures to replace the use of animals in biomedical research and testing. The DHT was established in 1970 and is supported by patrons such as Dame Judi Dench, Joanna Lumley, Brian May and David Shepherd. Funded solely by charitable donations, the DHT has awarded grants to over 140 research projects for some of the most advanced and successful human-related techniques in diverse areas of medical research including cancer, Alzheimer's, asthma, kidney, heart and liver disease and diabetes.

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